

Alecsandro Greco

+61 428 015 054 · aleclorgreco@gmail.com
babeitsalessandro.com · Melbourne, Australia

SUMMARY

Australian Fashion Design graduate with hands-on experience in product development and fashion publication. Skilled in Adobe Creative Suite and styling, with a strong ability in critical path management, liaising with clients, and cross-team collaboration. Passionate about innovation and delivering commercially successful publications within fast-paced environments.

EXPERIENCE

Hugo Boss, Collins Street

Nov 2023 - Present

Part Time Sales Consultant

- Developed an exceptional knowledge of brand trends for core and seasonal collections to inform styling recommendations.
- Built strong relationships clients, maintaining updated client book, so as to achieve company-set KPIs.
- Assisted in high-profile client appointments for marketing and other promotional events.
- Lead operational duties, such as visual merchandising and stocktake.

Sarah & Sebastian, Exhibition Street

Nov 2023 - Oct 2024

Solderer

- Performed precision soldering to assemble or repair intricate jewellery pieces, including rings and bracelets, while maintaining high-quality craftsmanship.
- Managed sample preparation and quality checks, ensuring alignment with design specifications.
- Liaised with suppliers to coordinate raw materials and ensure production timelines.
- Inspected completed pieces to ensure adherence to design specifications and high-quality standards, all while maintaining high customer service standards with valued clients.

SABA - APG & Co.

Nov 2022

Buyer Internship

- Managed processes and procedures to deliver ranges to stores with accurate product information, using Microsoft Excel.
 - Facilitated end-to-end sample management and organised competitive market comp shops, providing actionable insights for assortment planning.
 - Contributed to range development by compiling insights from market research and sales data.
 - Managed Buying Boards and range plans for upcoming season, using Adobe InDesign.
-

EDUCATION

Royal Melbourne Institute of Technology (RMIT)

Mar 2022 - Dec 2024

Bachelor of Fashion (Design)

- Average mark: 80, High Distinction.
- Relevant coursework: Fashion Design Industry Techniques, Digital Prototyping, Garment Design Techniques and Graduate Collection Launch
- Presented design proposals to audience of my peers, utilising Communication skills..
- Collaborated with colleagues for fashion collection using Leadership and Teamwork skills.
- Strong focus on publication and promotion in final graduate collection.

University of Westminster (London, UK)

Jan 2023 - Jun 2023

Study Abroad Exchange Program

- One out of three selected from 100+ candidates who applied for program; selection process included interview and personal statement.
- Focused on Fashion Business Level 6 (final year) modules.
- Relevant coursework: Fashion Brand Management, Sustainable Fashion and Consumer Behaviour.
- Conducted market reports on fast fashion brands within UK market, showing strong attention to detail.
- Presented trend forecasting and consumer psychographic analysis, developing Leadership skills.
- Adapted to new culture, gaining global connections, while studying market at renowned university.

Certificate II in Applied Fashion Design and Technology

- Operated computer technology in TCF context, included Adobe Illustrator and Photoshop, utilising strong ICT skills. Learned fundamental skills towards working with design brief and industrial sewing equipment.
-

OTHER EMPLOYMENT

Hospitality Employment

Feb 2017 - Jan 2023

Worked across various industries in Waiter, Barista and Bartender roles

- Operated and maintained high-volume coffee and bartending equipment, serving 50+ customers per hour during peak periods
 - Liaised with suppliers for stock orders in manager's absence so that inventory was maintained.
 - Stood in for other employees when they were absent, showing flexibility and willingness to work overtime.
 - Worked as a team player within high-pressure environment, showcasing enthusiasm.
 - Memorised over 100+ menu items to assist guests towards optimal dining experience.
-

VOLUNTEERING EXPERIENCE

RMIT University Student Union

Mar 2022 - Dec 2024

Union Member

- Member of student-led union at RMIT that advocates for student rights and addresses community issues within the university.

Minus18

Jan 2018 - Nov 2024

Monthly Benefactor

- Patron for Australian non-profit organisation that works for mental health support and wellbeing of LGBTQIA+ youth.
- Charity provides safe spaces and fights discrimination with training and resources.

Womin Djeka Indigenous Orientation credential

May 2022

Credential attained via Credly

- Learned of Aboriginal and Torres Strait Islander peoples' knowledge, history, practices and cultures.

Habitat for Humanity to Cambodia

Jun 2017

On-site Construction Worker

- Operated construction machinery on site, building houses for disenfranchised families.
 - Visited local orphanages to meet local organisers to discuss wellbeing of disadvantaged youth. Learned about injustices surrounding country by speaking with locals and cultural leaders.
 - Learned about injustices surrounding country by speaking with locals and cultural leaders.
-

SKILLS

Design and Production

Collection ideation, Adobe Suite, Trend forecasting, Fabric selection, Technical Packs, Product Development.

Communication and Leadership

Public speaking, Cross-team collaboration, Client engagement.

Time Management

Working in fast-paced environments, meeting deadlines in high-stress situations.

Critical Path Management

Monitoring production timelines, Troubleshooting delays, Liaising with suppliers.

Market Research and Trend Analysis

Competitor analysis, seasonal forecasting.

REFERENCES

References available upon request.